## lottery master tips 1



## lottery master tips 1

WINNER \$3.2 MILLION!
Dear KEN,
I am sure you know I got your silver lotto system 6 months ago and reading all your newsletters and what ever updates you post me. last Saturday I was one of the lucky winners we shared the big jackpot ... This is where we stand today. 6 provisional winners of $\$ 537396.59$ each (Total of $\$ 3,224,379.00$ ) and we are one of the 6.

Maher M.
qal*****@hotmail.com
Australia

## \$1 MILLION Was Mine! But...

After taking tickets of the same series for some time,... I decided to extend out to a much larger number of entries. This was what Ken had been saying so I followed instructions. Now I needed to get organised quickly and cut to the chase, buy the tickets and watch the results. I did get organised but alas I let that fateful night go by when I did not buy and the prize pool meant that $\$ 1 M$ would have been won as my first line of numbers came up.

Lester $R$.<br>(Name and Address<br>Supplied)

## WINNER \$281,183.o9!

Dear Ken,
I'm writing to advise you that my aunt and uncle won a major prize in our Tattslotto on Saturday night. They are still getting over the shock and are deciding what to do with their win. When I talked to them yesterday my auntie says she bought your silver lotto system last week and this was the first one they had entered using it. I'm sure they'll contact you but I thought you would like to know about their success. Details: 1 of 10 winners in TattsLotto Draw 2117: Won \$281,183,09 share.

Robert Welan, Australia

## WINNER \$500,ooo.oo!

Hi Ken,
I just want to let you know that your silver lotto system really works!!! Few days ago, while checking the profiles created as per your system against past winning draws, one of the combinations hit the jackpot (all 6 numbers) exactly.

John Tay<br>joh ${ }^{* * * * * * @ y a h o o . c o m . s g ~}$<br>Singapore

## lottery master tips 1

## WINNER \$100,000.0o!

Ken I bought your system a couple of years ago... Since then computer crashed ,new computer, changed internet carriers, etc, etc. Anyway still kept trying the system and 2 weeks ago won 2nd division powerball \$100,000.00.

Phil F.
pfu****@vtown.com.au

## WINNER \$70,ooo.oo!

Ken, just won \$70,634.60 on the 6/49 in Canada. I've been using your silver lotto system for about 4 months. Thanks So much!

Murray B.
Canada

## WINNER \$75,000.oo!

Ken,
I played your Silver Lottery for 3 weeks and got \$75,00o between 2 games. To say I'm amazed is an understatement.

Joan B.<br>$j w^{* * * * * * * * * @ y a h o o . c o m ~}$

## WINNER \$67,000.oo!

Dear Ken,
You wonderful man and your splendid system got me $\$ 67,000$ in the second prize (where I played only half the amount you suggested to me).

> Cathy K. wibb

## WINNER \$54,370.0o!

Hey Ken,
I got to hand it to you, the lotto system you invented should be destroyed so only I can use it. I had to share my prize with 3 others which made it only $\$ 54,370.0$ o for me, but Im not complaining.

## lottery master tips 1

WON \$33,675.0o!
Hi Ken,
I bought your system about two years ago, and I have been a constant winner since.
To date I have won \$33,675.0o! My last win was this past Wednesday when I knocked off another \$1,370.oo!
J.M.R.
(name and email supplied)

Many more Testimonials here: thelottolife.com/winners

## lottery master tips 1

## INDEX

LEGAL BITS
WELCOME
TIP \# 1: Use This Quick Trick To Figure Out Your Lottery Spend For Each Game TIP \#2: Why You Should Take A Pen With You When Checking Your Tickets TIP \#3: A Hard-Won Lesson From "Lottery Ticket" The Film

TIP \#4: Send Your Losing Tickets Off To Be Spiritually Recharged Into Winning Ones
TIP \#5: 5 Essential Steps To Safeguard Your Most Valuable Lottery Possession
TIP \#6: 7 Things Every Player Should Do Before They Tear Up Their Tickets
TIP \#7: 11 Major Lotto Mistakes You MUST Avoid
TIP \#8: How 'Rich Dad Poor Dad' Robert Kiyosaki Can Help You Win The Lottery TIP \#9: 7 Powerful Ways To Make Every Lottery Play Day A Winning Pay-Day TIP \#10: "Congratulations - You Are The 1,000,000th Visitor...Click Here For Your Prize" TIP \#11: How To Win Any Lottery Game Using A Post-It Note TIP \#12: 3 Rock Solid Reasons To Keep You Positive And Winning TIP \#13: 5 Revealing Words That Win More Lottery Games In Any Country TIP \# 14: How To Speedily Achieve Your Goals

TIP \#15: What's So Lucky About The Lottery Number 7?
TIP \#16: 10 Unique Ways To Win The Lottery Fast
TIP \#17: Ramp Up Your Winning Chances 100\% By Following These Success Steps TIP \#18: The 3 Step Lottery Winner Master Plan Revealed TIP \#19: What Woody Allen Famously Said Is Also True For Winning The Lottery TIP \#20: Steal My Top 5 Personal Lotto Winning Secrets For Free TIP \#21: What To Do Before, During And After Your Lottery Win

## lottery master tips 1

TIP \#22: 7 Tips You Can Use Today To Improve Your Lottery Winnings
TIP \#23: 6 Weird Lottery Questions You'd Never Thought Of Asking About The Lottery
TIP \#24: How To Create Powerful Recall That Will Help You Win The Lottery
TIP \#25: Have You Made A Lottery WishList Yet? Don't Forget The LAST Step!
TIP \#26: How To Be A Whiz With Lottery Figures Even If You Can't Add For Peanuts
TIP \#27: QUIZ: Is Your Personality A Scratch Card Player, Or A Lottery Player?
TIP \#28: 17 Strange Lottery Superstitions That People Practise - But Do They Win?
TIP \#29: The Secret Money Code That Wealthy People Use Daily
TIP \#30: 3 Highly Effective And Simple Ways To Reverse Bad Lottery Winning Luck
TIP \#31: How Doing This Simple Step Magnifies Your Chances Of Winning The Lottery
TIP \#32: 10 Strange Facts I Know About You And Your Lottery Winning Habits
TIP \#33: A Warning About Lottery Prize Scams, And A 3-Point CheckList
TIP \#34: Time To Take Back Control Over Your Lottery Destiny! Here's 3 Ways
TIP \#35: The 8 Secrets Of The Super Successful Revealed
TIP \#36: Billy Walters--The King Of Gamblers--Bets Up To \$2 Million A DAY!
RESOURCES

## lottery master tips 1

## LEGAL BITS

This book is © All Rights Reserved. You may not sell this book, but you can give it away, display it publicly and distribute it as long as all links are preserved and the text is not altered.

While reasonable attempts have been made to ensure the accuracy of the information provided in this publication, the author does not assume any responsibility for errors, omissions or contrary interpretation of this information and any damages or costs incurred by that.

The author does not warrant or represent at any time that the contents within are completely accurate due to the rapidly changing nature of the Internet.

This information is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

While examples of past results may be used occasionally in this work, they are intended to be for purposes of example only. No representation is made or implied that the reader will do as well from using the techniques.

The author does not assume any responsibility or liability whatsoever for what you choose to do with this information. Use your own judgment.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to reply on their own judgment about their individual circumstances to act accordingly.

## lottery master tips 1

## WELCOME

I'm writing this for just one reason - to help you achieve success through my topselling Silver Lotto System, a unique program which I developed in 1991. There are many testimonials on my websites which prove that anyone can win a lottery prize in almost every game ( $99 \%$ success is my record) using my systems.

I'm one of the early e-commerce adopters... selling my ebooks online since 1995. Before that I owned a variety of small businesses including an art gallery and two community newspapers for more than a decade. I've written several top-selling ebooks in other markets, including the million-seller "eBook Secrets."

I have also devoted the Lotto Affiliate Center to help those who want to make an excellent living reselling my products. Recently I increased the selling commission rate to $75 \%$, the highest available for these kinds of products.


Ken Silver
Founder: Silver Lotto System

## lottery master tips 1

## TIP \# 1: Use This Quick Trick To Figure Out Your Lottery Spend For Each Game

You've filled out your tickets from the Silver Lotto System. But the electricity bill just came in and you're a bit short this week. No problem.

Here's a quick way to work out how much you can spend on your next game...
\#1. Number your tickets. When you filled them out, they were in order, right? So go through them all and number them from 1 onwards. Write these numbers on the back of course!
\#2. Cost out the tickets. Figure out how much each ticket costs to play. If you've got 6 boxes on a ticket, and each box cost $\$ 1$, there's $\$ 6$ a ticket.
\#3. Set your budget. Let's say your budget is $\$ 20$ for the next game. Peel off the top 3 tickets you marked 1, 2, 3. At $\$ 6$ each x 3, there's \$18. And you've got two bucks left for parking!

IMPORTANT! When you come to play the next game and your budget is higher, make sure you still use the numbered tickets in the same order.

Examples:
For a $\$ 30$ budget you'll be using the first 5 tickets numbered 1-5. For a $\$ 60$ spend, use the first 10 tickets numbered from 1-10.

You MUST play the same tickets each time, always starting from ticket no.1.

## lottery master tips 1

## TIP \#2: Why You Should Take A Pen With You When Checking Your Tickets

Each time I visit my local lottery store to check my tickets, I slip a pen into my pocket. It's an important part of my ritual, and offers me protection and peace of mind. How so?

I do it so $I$ can fill in my name and address on every winning ticket over \$1,000.

And I do that to make sure that if the ticket was misplaced I'm named as the legal recipient of the prize.

There's always a chance that if after winning you have to ask for a pen at the store, in the excitement you may lose sight of the ticket, or misplace it. This way, pen in pocket, you'll always be ready.

## lottery master tips 1

## TIP \#3: A Hard-Won Lesson From "Lottery Ticket" The Film

Rotten Tomatoes gave this film a poor 35\% rating - but there's a more important lesson here. There's a theme to this delightful but cliched 2010 comedy, and it's one that the whole film is built around:

Kevin tries to regain ownership of his winning \$370M Mega Millions ticket. It took him a while because he didn't sign the ticket.

Your signature makes any ticket a legal document and will save you a lot of pain if you lose it.

Do what Kevin didn't in the film. Get irrevocable ownership of your winning lottery ticket by signing it!

## TIP \#4: Send Your Losing Tickets Off To Be Spiritually Recharged Into Winning Ones

There's a Tokyo shrine that will offer prayers for your losing tickets and turn them into winning ones. It's done every year in a ceremony round May. However the tickets must be burned there in a purifying step.

Which makes us wonder how you get them back to the lotto store for the wins.

## lottery master tips 1

## TIP \#5: 5 Essential Steps To Safeguard Your Most Valuable Lottery Possession

Let's imagine a family member phoned you just now and read out the lottery winning numbers... and you discovered your numbers matched a major prize! What would be your next step?

Winners often go into shock. Then they go into screaming, dancing, cheering, crying mode. Some go numb. But what happens to the ticket during these moments?

Just think... you're holding a small piece of paper that represents a new life - a future that is so different to anything you've ever experienced, giving you the freedom to do whatever you want.

What would you do - at this very moment - with this small piece of paper you are holding in your hands? What happens if you put it through a scanner to copy it, and it got ripped apart by the rubber wheels?

- Or if you put it into a photocopier that jammed?
- Or if you put it into your shirt pocket and ran excitedly through the rain to tell your friends, only to discover that all the writing had smudged?
- Or waved it in the air - only to have it snatched from your fingers by a lowflying seagull?

Crazy thoughts! But what would you do? How would you keep your ticket secure until you collected your winning check?

Here's a checklist that might help until you get to the lottery HQ safehaven:

1. Sign it with your name and address immediately.
2. Take a photo of both sides of the ticket.
3. Put the ticket in a sealed plastic bag.
4. Keep your ticket with you. Some winners tape the ticket to their body.
5. Tell no-one. The fewer people who know, the better.

## lottery master tips 1

## TIP \#6: 7 Things Every Player Should Do Before They Tear Up Their Tickets

Pensioner Ivy Fuller tore up her winning ticket before she realised she'd won. She put the pieces together and claimed the prize!

It can happen to you, so let's take a look at the untidy pile of losing lottery tickets in your top drawer, and see how we can make them productive before they head to the rubbish bin.

After all, you've probably put some serious money into those colored slips. We can't blame you for wanting something back for your trouble.

So here's 7 ways you can turn your loss into a possible gain:

## \#1. Check them from the store machine first

This step is the most important. Even though you think you checked your tickets at the time - when you play often, the chance of missing a winning ticket in the pile is high. Protect yourself by getting down to your lottery store in their off-peak hours, and get your tickets put through as a double check.

## \#2. Donate them to art

Two New York artists build everyday items from used lottery tickets. Though they seem to prefer scratch-off tickets because of their vibrant colors, they also used standard tickets too. And a store in the USA built a gingerbread house entirely from lottery tickets.

## \#3. Get them signed by celebrities

Why not? It will make them think a minute about why you're doing it, and you might get more time with them - maybe even a question. On balance, you'll get some interesting dialogue instead of a silent scrawl!

## \#4. Keep old tickets in your wallet to bribe muggers

In the heat of the moment they won't be checking the dates. Tell them you're about to get them checked, that you've won some prizes, and they can have them if they leave you alone. (What a sorry reason for keeping old lottery tickets! Let's hope it never happens to you).

## \#5. Use them in party games

Use the lottery number sequences, and then give your guests a number of minutes to find it.

## lottery master tips 1

## \#6. Fundraising (bingo style)

Give out the tickets at the door, and call the numbers out like a bingo hall.
\#7. Get tax back
Sometimes you can successfully argue that your losses are deductible. And according to this article at lawyers.com, you can sometimes get away with it!

## lottery master tips 1

## TIP \#7: 11 Major Lotto Mistakes You MUST Avoid

Every day I see lotto players making mistake after mistake, and wondering why they are not getting more wins.

So here's 11 things you MUST avoid - it will make you a better player:

1. Don't play when you feel like it. Have a timetable and stick to it. Once a week, twice a month... whatever it is, set your play times in concrete.
2. Don't believe the homegrown 'experts' when you are looking to buy a lottery system. Believe innovators like me who can prove their system works and have many winner testimonies to back it up.
3. Don't play on popular days. Many players lock themselves into a Saturday game and have to share their jackpot with dozens of others. Ask your local lotto shop which day is least popular and play on that one.
4. Don't mess with a system that works. Some Silver Lotto System buyers put their own numbers in 'for good luck.' This will give them worse results. You cannot beat a good system.
5. Don't change your numbers. If you have the budget to play 20 lines from the Silver Lotto System, then stick to those numbers each game. Don't think another different 20 lines for every game will be better - it won't.
6. Don't miss games. The major winners in any lotto game play EVERY time until their win comes up.
7. Don't give up too soon. Every breakthrough in life - and lotto - has come just when things seem to be at their bleakest.
8. Don't think you know it all. Reading each article in the Lotto Life blog will give you little-known information that could change your winning streak.
9. Don't think you are losing your entry fee (buying tickets) when you don't get a win. Paying for your tickets is a necessary requirement, and you need to be in to win.
10. Don't play games with 7 or 8 balls, sometimes known as bonus balls. If you have a choice, stick with low ball games. Play 5 ball games, then 6-ball and

## lottery master tips 1

higher games only if you have no other choice. The odds improve with the lower ball games.
11. Don't play games with high numbers. Instead, play the game with the lowest numbers. Check out this article for a guide. The lower the number of numbers in your game, the better your odds. If you have a choice of playing two games containing, say, 45 numbers or 60 - go for the low 45 game!

## lottery master tips 1

## TIP \#8: How 'Rich Dad Poor Dad' Robert Kiyosaki Can Help You Win The Lottery

Robert Kiyosaki is the author of the acclaimed series of "Rich Dad, Poor Dad" bestseller financial books. I have many of them on my study bookshelves.

Recently I was re-reading one of them called "Retire Young, Retire Rich". And one story he told on page 50 rang a bell with me. There he told a story that helps us understand about trying, winning and losing.

And I thought it applied exactly to the way we play the Silver Lotto System too.
Rich Dad was discussing winning a million dollars with Robert Kiyosaki and asked him this question:
"Are you willing to lose 99 out of 100 times?"
Rich Dad went on:
"If you knew that you could win a million dollars and the odds were 1 in 100, you could play 99 times and know that the 100th time would be the pay-off."

To succeed in this example, all you needed to do was make 99 bets and you would win the last one - even though you lost 99 to get there. That makes perfect sense.

You know that my system improves your chances of winning - up to $98 \%$ with the PRO Custom Profiles. So a win each time is easy when you follow my instructions.

All you have to do is keep persisting just like Rich Dad advised, and you will achieve the win percentages you need.

## lottery master tips 1

## TIP \#9: 7 Powerful Ways To Make Every Lottery Play Day A Winning Pay-Day

How can you start to make every lottery "play day" a winning pay day? Here's 7 quick tips you can use before next week's games:

1) Avoid games with a large number of balls and numbers. The Malta Lotto has 90 numbers for example, so if you happen to live there - try something easier! The odds are really too high.
2) Instead, play 5 ball games that contain as few numbers as possible. The Silver Lotto System will work with games that have as little as 35 numbers, but not as high as 90 . Around 60 is the highest number, but try and avoid those unless you have the Silver Lotto PRO Custom Profiles.
3) Don't worry if your country doesn't feature much. Wondered why I have so many more testimonials from one particular country than another? Because the most popular buyers of my system are from Canada, America and Australia. But that's only because I have some very active resellers in those areas (One affiliate sold $\$ 80,000$ of my product in less than 2 weeks! Don't use those country's high success rate as an excuse not to try... players DO win in any country.
4) Use real money to test the system. You'll regret it if you win only on paper. Every few weeks I have someone write me to say they forgot to play, or were prevented from playing - only to miss a huge prize.
5) Lump \& play! Set yourself goals with your time and playing money, then lump it all together in one game. You'll get better results playing all your investment in one game than trying to stretch your funds out thinly over a dozen games.
6) Don't worry about losses. We Silverites (buyers of my systems) don't like the "L" word. But you need to consider them an essential entry fee and money well spent. Believe me, you'll never regret it when your $\$ 20$ becomes $\$ 20$ million, will you!
7) Play less with more. If you are stretched on funds, play less often and use more Profile lines. Most players wrongly do this the other way round.

## lottery master tips 1

## TIP \# 10: "Congratulations - You Are The 1,000,000th Visitor...Click Here For Your Prize"

-     - "Congratulations! You are the 1,000,000th visitor. Click here to claim your free iPad...!"
-     - "My name is Christopher Obiwan. I can advise you that a family member of your surname recently died in London last month and left a large inheritance for you. Please send your bank account number so we can deposit it into your account..."
-     - "Our company's profits were excessive last year, and so every customer will receive a $\$ 5,000$ bonus and reduced power bill..."

What's the common denominator in these 3 crazy emails?
Yes, they are too good to be true. Figuring out the "too good to be true" offer is pretty easy. Some folk think my lottery system results are also too good to be true.

Well, here's the difference...

I make it very obvious that my system will not guarantee you the jackpot. Sure, you MAY win it, but as I say often - my system is best for winning constantly.

It is hugely successful at doing that. As you know from past posts, I and many others manage to get up to a $98 \%$ win rate with the PRO Custom Profiles.

Nobody I know has succeeded this well with any other system. It means my system works. Fantastically. This no other way to describe it. And the proof is the documented results on the testimonial pages.

Don't forget, only a tiny handful of people win the main prizes in any lottery game in the world. But the Silver lotto System will produce consistent win results - and some big numbers too - if you play according to my instructions.

## lottery master tips 1

## TIP \# 11: How To Win Any Lottery Game Using A Post-It Note

Many efficient people use a daily to-do list written on Post-It notes. They're easy to write on, and you can stick them anywhere as an in-your-face reminder. As you finish the list, you can throw them away.

A daily list is fine, but if you want to win the lottery frequently, you need to prioritize the items on it in a more efficient way.

So this is how you do it.
Write your to-do list, BUT...
... separate out only the items that will help you win.
If there's only 1 item on your list that will make you some money, put this target item at the top of the list on a single Post-It note, and attach it to your wallet.

And when the time is right, it's always there - and you'll remember to give it priority. Simple but effective.

There's only one way to be successful in lotto, and that is to stay focused.
That means you must keep buying tickets without fail - and do this ahead of any other task. It's more important than anything else you do each day. That's why winning needs to be top of your list.

So write it, and win it!

## lottery master tips 1

## TIP \# 12: 3 Rock Solid Reasons To Keep You Positive And Winning

Most lottery players are very positive. Because...

1. Staying positive keeps you playing. And that's the most important part of winning lotto - taking part! Without your "entrance ticket" - the tickets you buy to get into the game - you'll get nowhere.
2. By being positive, you energize the players around you. Lotto is not a solitary game... it is meant to be enjoyed by many people. So gather everyone together around the tv when the game is drawn, and make a social occasion of it. See how the reinforcing effect is keeping you interested, and PLAYING?
3. Remember that a percentage of your play money goes to worthy causes. Clubs, charities, volunteer organizations... they all benefit by your generosity. And if you believe in karma - the attitude that what you give out will always come back many-fold, then that's your reward.

## lottery master tips 1

## TIP \# 13: 5 Revealing Words That Win More Lottery Games In Any Country

Here's a simple success tip in just 5 words:
"To get more, do more!"
These five words can be applied to anything you like:

- To earn more, work more
- To buy more, spend more
- To travel further, drive more
- To learn more, read more
- To get fatter, eat more
- To bike faster, pedal more
- To learn more, study more

Some of those examples are plain silly. Who wants to get fat anyway? But the real secret is the following 5-worder I've deliberately left out till last...

To win more, play more.
Now, there's really only 2 ways you can win lotto with my system:

## 1. Play more lines (tickets)

2. Play more games.

Let me explain why MORE is so important.
If you only take 2 or 3 lines on a ticket each week, your winning odds are pretty slim. You must increase the number of tickets you play in each game. But to get the real benefit from this increase, you must play intelligently.

That means forgetting about quick picks, or choosing your numbers through numerology, astrology, birth dates, or even playing at a popular lotto outlet.

None of these really work. If you've been reading this blog for a while, you'll already know that.

## lottery master tips 1

You must have carefully crafted numbers that increase your chances each time, and use them together with the Silver Lotto System.

Otherwise you will "do more" - but win less. That's why my Silver Lotto System will help you.

The number selection has been proven for over 20 years. All you have to do is play a few more tickets and games to get the real power from my system.

One interesting fact about eating more... researchers found that over the last couple of decades that Americans have been getting 25\% more fatter, it's been directly related to the size of their food portions.

They found hamburger sizes have gone up by $\mathbf{2 5 \%}$ over that time.
So there's a direct link between weight and the amount you eat.
Stay away from the refrigerator - and visit your lottery store more!

## lottery master tips 1

## TIP \#14: How To Speedily Achieve Your Goals

You can achieve wealth through both winning and goal setting. Both are easy. Getting what you want is the simplest thing in the world to do when you know the steps, and I will show you how.

To start, take a piece of paper and a pen. Or you can use a computer screen, but actually a paper-based list is best.

Then write down the wildest dreams of wealth you've ever had.

- Is it living in a massive mansion?
- Driving a fleet of European luxury autos?
- Powering a giant cigarette boat through the smooth, sparkling waters of the Caribbean?
- Or helping your family out of difficulty?
- Donating to your local church to get them a new building?
- Saving a third world village from disease by giving them water?
- Or all of these?

On your piece of paper, write down exactly what you want - but do it in emotional words. Make them as real as possible using all the senses of sight and sound.

Now, notice two interesting points about this goal setting that I haven't told you yet...

## 1. You don't need a deadline.

2. You don't need a dollar amount.

That's intentional. Because it's a weird fact of life about goal setting. If you challenge the mind in a moderate way, it will respond happily.

But if your goals seem too big, then the mind starts to react, to withdraw.
"You can't possibly afford this," your subconscious mind will say to you. "You are not worthy of such a dream. It simply won't work for you. You are too short/fat/ messy/poor/undisciplined."

## lottery master tips 1

So the mind will rebel when the date or amount is set. That's because it is being challenged with reality when the goal should still be a dream.

Your mind reacts like this because it knows, deep down inside, you haven't yet got to the stage when you think you can achieve your goals.

## So it's important NOT to put a date or price on your ambition.

You need to give your goals an adjustment time. Give enough time, and the mind works out the "how" automatically for you. That time extension gives the mind free range to establish its own boundaries.

I've followed these goal setting guidelines for practically everything I've owned.
And it is infallible. In fact, one of the biggest problems I face is that I've run out of goals. I have achieved everything I ever wanted.

But the craziest thing of all about goal setting is that you need to write your goal down.

Strange but true, when you do it, the act of writing forms a commitment. It confirms your goal. And for that reason, the reality of your goal makes your mind work on it.

Notice I'm not talking about winning lotto.
Because winning the lottery is a byproduct of your goal setting. Form your goals first, and they will then be achieved for you in different ways.

It may be through lotto.

- But it could also be someone leaving you money in a will.
- It could also be a great once in a lifetime deal that you are able to grab.
- It could even be having a greater desire to achieve your goal that keeps you playing lotto each week when you'd normally give up.
- Whatever shape your goal comes in, write it down and leave the solution to work out for you.

Try it. It works like crazy.

## lottery master tips 1

## TIP \# 15: what's So Lucky About The Lottery Number 7?

If you're the kind of person who thinks that one number is luckier than another, please don't read any further. Because I'm telling you there's no such thing. It's a fact.

Many folk think there are lucky numbers. I've just read a newsletter which said that July is going to be your greatest month ever - because it contains the number 7.

It said that anything containing this number is sure to bring you good luck.

- Perhaps the writer is basing it on the fact that Seven Lucky Gods exist in Japanese mythology.
- Or the number of points on a sheriff's star.
- In casinos, the line 7-7-7 (triple seven, not seven hundred seventy-seven) is a common winning line on slot machines.
- Or the fact when most people are asked to choose a number between 1 and 10 , the most common number chosen appears to be 7 . When I was a child magician, I used this little-known fact very successfully in my performances. (Of course, when you're age 7, everything was magical back then).

Lucky talismans, numbers, horoscopes or events are pure mythology. Usually they have coincided with a period of great significance, and so they appear bigger than they really are.

You're going to waste an awful lot of time and money chasing these dreams of luck. So my advice to you is...

Base your thinking on something more substantial. The Silver Lotto System doesn't have any form of lucky number built in - just in case you were unsure!

## lottery master tips 1

## TIP \# 16: 10 Unique Ways To Win The Lottery Fast

Yesterday my jaw dropped as I watched a guy fill out his ticket at my lotto shop. He searched the wall posters for inspiration, then jotted some numbers down.

Then he looked out the window (car licence plates?) and wrote some more. I think I even saw him fill in the time from the wall clock!

I can't believe the ineffective ways most folk fill out their tickets.
These unfortunate people haven't anything to go on, so they use superstition, mumbo-jumbo and useless numbers from all sorts of places.

And they usually don't get a penny back in winnings for their efforts. I know. Because in 20 minutes hanging round the lotto outlet while waiting for my mother-in-law to finish her shopping, I counted 14 people getting their tickets checked.

And not one payout among them.
If you read this list, you'll quickly see why losers crash. So all you have to do to win is by NOT doing what the losers do...

- They use birthdates as the numbers
- They fill their tickets using numbers diagonally
- They fill in their ticket cross-ways, up and down
- They use numerology by picking a name, then by matching each letter with a number ( $a=1, b=2, c=3$ etc) they fill out the coupon
- They see a psychic
- They use the date
- They mix and match different systems
- They toss a dice
- They use a free software system from the hundreds available
- They use (un)Lucky Dips!


## lottery master tips 1

There is absolutely no way that any of these efforts will produce a single dollar, except by the remote chance of hitting a million to 1 shot.

How do I know this? The unhappy losers write and tell me. Typically they say:
"Ken, I've tried everything over the years and haven't had a single winnings. In desperation I'm going to try your Silver Lotto System...'"

Well, you guessed it. Soon after they buy my Silver Lotto System, they start getting wins... some small, some large... and their attitude changes.

## lottery master tips 1

## TIP \# 17: Ramp Up Your Winning Chances 100\% By Following These Success Steps

If your next game is on Friday or Saturday, you've probably got a few days to get ready for it. So how are you feeling at the moment? Optimistic?

Or maybe you've been playing for a few weeks and not seeing the results you want.
No problem - you now have a couple days to change your playing patterns for the next game. Change is necessary because if you keep doing the same thing - you're going to get the same results.

You need to change your actions to reach your goal. So plan to make some powerful changes in your lotto life:

1. If you only bought a few tickets last game, now go ahead and increase them for the weekend's games. So if you only buy 5 tickets normally, double them - or even go to 50 tickets if your budget allows.
2. If you only played one game last time, add another game and double your chances. Normally I don't recommend doing this, but occasionally it's worth a try. Use the Lotto-80 System to get maximum effect for both games.
3. Specialize to increase your odds. Instead of playing twice a week, select the day that no-one else plays. This will reduce the chance of you having to share the prizes with many other players.

But more importantly you should take steps to rid your mind of any negative thoughts running through your head after a period of no-wins.

Luckily you can accelerate the mental repair process by doing some easy steps. For example, I find if I take a short break and think about something else, I'm refreshed - ready for anything again.

And when you take a break, you must also do two actions to speed up this transformation:

- Change your physical location.


## lottery master tips 1

- Get up from your computer or your tv couch, leave the house and take a walk.
- Make a scenery change to make it most effective.
- Fill your mind with inspiring thoughts generated from a photo, a book, or something you can touch and feel. This makes your change more permanent.

Then can you return and start your next step with renewed enthusiasm. You can always change your attitude with these simple actions and some different thoughts. Try it!

## lottery master tips 1

## TIP \#18: The 3 Step Lottery Winner Master Plan Revealed

If there's one secret that you must know to win lottery prizes, it's having a plan. Luckily, this is a simple step when you use my system. But before I go into this, there's an even more important factor. And it's crucial to your success.

It's a simple rule:
"Before you buy tickets... spend on products instead."
That's because my system has three parts that get the most out of every dollar you spend on a lottery ticket. And your winning success rate increases hugely when you use the three parts together. Not only do you get better winning odds, but you spend less doing it, and you can play confidently each week.

It works like this...
Say you have \$20 a week to buy tickets, and you're using just the Silver Lotto System.

That's a good start. You'll get an $80 \%$ increase in winning chances than by not using any system at all.

But it still means that if the game doesn't match your tickets that week - as often happens - you've lost the lot. You need to find a way to play each week when you have the best chance of a match. That's where the other parts of my system come in - the Master Plan.

Follow these steps for your Master Plan:
\# Step 1: Buy the Silver Lotto System for an $80 \%$ win chance improvement. This is the basic step: http://www.silverlotto.com.
\# Step 2: Add the Lotto-80 System to your plan. It's less than $\$ 8$ a month, and the program tells you which are the best weeks to play. It's an absolute essential part.

## \# Step 3: This is where the real success starts... add the PRO Custom

 Profiles. This consists of four separate sets of numbers you use with the Lotto80 System. So, if Lotto-80 shows you that next week's game is a red light - not
## lottery master tips 1

recommended to play with the Silver Lotto System - you instead use one of the matching PRO Custom Profiles to play that game.

The big advantage of the PRO Custom Profiles is that you can play consistently through the month without having to wait for a green light from the Lotto-80 System.

## lottery master tips 1

## TIP \# 19: what Woody Allen Famously Said Is Also True For Winning The Lottery

My hairdresser stopped what he was doing to my hair. With the scissors and comb still in his hands, he walked over to the wooden counter that held his till and phone, and tapped the surface.

Then he walked back to me and continued his conversation. What made him do this? Superstition, plain and simple.

He was talking about not getting a cold this winter, and spoke the fateful words, "touch wood," as he patted the wooden furniture. That was the sole reason for his journey across the salon.

> It opened my eyes to the silliness of superstition, but not as much as reading about the superstitions of tennis supremo Venus Williams.

When she lost a match in Paris a few years back, she put it down to the following:

- She didn't tie her laces right
- She didn't bounce the ball 5 times
- She didn't bring her shower sandals to the court
- She didn't have her extra dress

She said she knew it was fate, that the win wasn't going to happen. Well, I think she brought her bad luck on herself. And that's the difference between luck and the lottery.

Because no amount of rubbing rabbit's feet, touching wood or using a lucky pen will make the lottery balls come down the chute in any different way.

The best you can do is meet that opportunity head on. And you do that by eliminating as much that can go wrong as possible.

You are not a sportsman relying on your skills. You are simply working with numbers and odds, and that's a different ball game.

Your best bet is something that film maker Woody Allen once said: "90\% of success is showing up."

## lottery master tips 1

You must play, and play often... 90\% and more.
That what the PRO Custom Profiles does - gets you up to $98 \%$ odds improvement... and helps you win faster and more often than any other system or method I know. In return, you'll get lucky!

## lottery master tips 1

## TIP \#20: Steal My Top 5 Personal Lotto Winning Secrets For Free

Like most other folk in the world I've failed in many ways to achieve a perfect life:

- I keep a religiously clean work desk, but out of sight stuff like my drawer contents are a mess.
- I eat healthily... drink green tea, enjoy oily fish. But I can go on a chocolate binge at any time without regret.
- I have excellent self discipline most times, but often still need fear of failure and deadlines to motivate me.

For decades I used to worry that my average height would stop me achieving success.

Then I realised French ex-president Sarkozy, Simon Cowell (American Idol) and Napoleon are also very short people. In fact, many of the great succeeders in our world started off with huge disadvantages in life, but made the most of their talent.

Here's how you can climb the lottery tree to achieve even more than you dreamed no matter where you start in life:

## A. Have a Goal.

As lottery players our obvious goal is to win the jackpot. That's what every lottery player aims for. But it may not be your best bet. The chance of getting the main prize - even with the huge $98 \%$ advantage of my systems - means that still $2 \%$ is luck.

So that's why back in 1991 I decided to make my goals for my system far more reasonable. My answer was to have many smaller goals instead of one giant one.

No-one can hit the main prize without luck, so the next best result is smaller, but multiple winnings. So aim for the top anyway, and you will be surprised at where you get.

## B. Create Priorities.

Have a clear goal. There are always distractions to pull you away from the important jobs. I have cars to polish, admire and use... and every hour spent with them or the polish bottle means less time on the important issue of income.

## lottery master tips 1

So I make business income and winning the lottery my top priority... everything else comes second.

It takes real guts to figure out what your priority is, and then work on it. You MUST get down to your local lotto shop and play your tickets. Don't let anything come between you and your top priority of winning.

## C. Take Action.

I could ramble on about this rule for hours. But the basics are simple. Everything you do must be Action related.

Feel like taking a nice break with a cup of coffee? Wait a minute - shouldn't you be buying another part to your Silver Lotto System to boost its success rate?

Don't you have to get down to the lotto store to play? Don't take it easy. Take action in everything you do!

## D. Persistence Pays.

I can not tell you how much persistence works in your favor if you make it a priority.

When we first shifted into my current home, I decided to apply my do-it-yourself skills and install the new microwave into the cupboard space built for it. It took me from afternoon right through to 1.30am to complete this 'easy' task which a skilled tradesman could have done in 30 minutes.

But without persistence I could have easily given up and spent the next week looking for someone to do it for me. I hate unfinished jobs.

So persistence is the secret I use to finish them off.
Lotto is the same. It's easy to give up in the first few weeks when you don't seem to making progress, but persistence will get you through.

## E. Do It Now.

Don't put anything off. If you need to fill out your Silver Lotto System tickets (a once-only action), then push your chair away from your computer now and fill them out.

## lottery master tips 1

I found that by not waiting until I made a conscious decision, things got done very quickly. Without thinking about what steps I needed to take, what tools I should use, what actions would conflict with what timetable - I just got started.

## Do It Now has been the most powerful influence in my life.

And the best thing is that is gives you a terrific feeling of accomplishment. There is nothing hanging over you. Your life becomes easier and more relaxed.

Whatever you choose to do... Do It Now!
Remember:

- Goals
- Priority
- Action
- Persistence
- Do It Now

And this is what you get:

## WINNER - \$3.2 MILLION!

Dear KEN,
Last Saturday I was one of the lucky winners - we shared the big jackpot. 6 provisional winners of $\$ 537396.59$ each (Total $\$ 3,224,379.00$ ) and we are one of the 6.
Regards,
Maher M.

## lottery master tips 1

## TIP \# 21: what To Do Before, During And After Your Lottery Win

Although winning the lottery solves a lot of problems, you can't always ignore the reality of owning and organizing a vast sum of money.

Here's a list compiled by David Quilty on how to cope with your lottery win. Refer to it for your next jackpot win!

## Before You Claim Your Prize

## 1. Protect Your Ticket

- Make paper copies
- Store digital copies
- Invest in a home safe
- Take the ticket to a bank safe deposit box


## 2. Take Your Time

Don't be too fast to contact the lottery organization. This allows the publicity to die down, and to give yourself time to breathe and plan for your soon-to-be new life. In many lotteries you can claim up to 180 or 365 days after winning.

## 3. Don't Quit Your Job Just Yet

Don't make that decision too fast. You have financial planning to address and you want to be sure you didn't mistake the numbers or the date on your "winning" lottery ticket. Remember to keep your good fortune quiet at work too.

## 4. Hire Professionals

You need a tax attorney, a family planning attorney, and a licensed accountant. When you win a lottery jackpot, you need to surround yourself with professionals.

## 5. Change Your Address and Go Unlisted

Once word gets out, you are going to hear from a lot of people. Charities, causes, friends, long-lost family members, work acquaintances, investment advisors, you name it - you will hear from them all. Change your phone number to a new, unlisted one and get a post office box for your mail.

## When Claiming Your Prize

## lottery master tips 1

You can receive your lottery winnings either as a lump-sum, or as an annual payment spread out over 20 to 30 years. There are pros and cons to both choices, so consider each option carefully.

## After Claiming Your Prize

## A. Talk to the People You Hired

If you hired the right people, they are there to help, so use them often. If you find that you don't trust them, hire new people. Seek qualified help and use it to make informed decisions.

## B. Pay Off Debt

Whether it's leftover student loans, a second mortgage, credit cards, or auto loans, pay off the debt you've carried around for years.

## C. Start an Emergency Fund

Even millionaires run into financial problems! Set up a healthy-sized emergency fund for 6 month's living.

## D. Put Away Money for Retirement

Put aside a percentage of your winnings to retirement accounts, such as an annuity. You don't want to have to go back to work at 80 after being a jackpot winner, do you?

## E. Set Up A College Fund

Do you have kids or want to provide for someone else's kids? Making tax-free gifts toward a loved one's education can be quite rewarding. One option you can look into is the 529 college savings plan.

## F. Give to Those Less Fortunate

Whether it's to a church, a charity, or just to a family member facing hard times, consider sharing some of your good fortune. Plus, when you give to a qualified charity, you get to deduct the donation on your taxes!

## G. Learn to Say No

Everyone you know and everyone you have never met is going to ask you for money, for both good and bad reasons. You need to learn to say no to most of them until you decide how you want to spend and save your winnings.

## lottery master tips 1

## TIP \# 22: 7 Tips You Can Use Today To Improve Your Lottery Winnings

Success in almost every endeavor on this planet requires a lot of skill and knowledge. And it often takes a lifetime and a fortune in time or money invested.

But success in winning the lottery requires only persistence and a few dollars a week. It's got to be the best way to make a fortune without effort. All you need to do is play and wait.

While no-one can predict your actual winning time, there are many players who have won large prizes quickly. Others may require some patience to get the prize.

So until your number comes up - you need Persistence to keep you going.
Here's 7 ways to improve your lottery persistence:

1. Automate the humdrum. When you make your basic living easier, your life has room for more activity somewhere else. That will give you more energy left to get down to the lottery shop before the next game. Get others to do your chores, make your bill paying automatic... there are many ways to make your life easier.
2. Change your posture. Just by clenching your fists, standing straight and tensing your muscles, you can improve your willpower - if only for a few minutes. But that's sometimes all you need it for.
3. Have a Plan B. Often it's easy to give up when the odds seems against you. Maybe the weather is stopping you from buying your tickets. Maybe you had a bad run last week and don't feel like trying again. When this happens, use Tip \#2. Another plan to solve the problem is necessary too.
4. Split up your costs. If you feel that you're spending too much in one game, it could just be psychological. Why not trick your mind... split your money in half, and buy one half soon after the game, and the other half on the last day of the same game. It will seem less even though you're spending the same.
5. Blackmail yourself. Give a friend $\$ 50$ and tell them they can keep it if you don't follow through on buying your tickets each week.

## lottery master tips 1

6. Set ambitious goals. Aim high in whatever you want. Remember, you are planning to win many millions of dollars - there is very little you won't be able to buy. Just aim as high as you like.
7. Write down your goals. The act of committing your goals and dreams to paper makes you more likely to do what you need to acquire them. That's been proven by myself and thousands of others who dream with a pen.

## lottery master tips 1

## TIP \#23: 6 Weird Lottery Questions You'd Never Thought Of Asking About The Lottery

You're curious...

- What happens to the prize money if you die before getting it all?
- Does anyone else get your quick-pick numbers - or are they exclusive to you?
- And who decides what amount the Powerball jackpot should be?

Here's some answers to those and other intriguing questions about the lottery, Powerball and Mega Millions from the Minnesota Lottery site that might surprise you. (The 6th question is one that many people wonder about):
Q. Is it true that the odds of winning the lottery are worse than being killed by lightning?
A. Many people win $\$ 1$ million or more playing North American lotteries than are killed by lightning. In addition, there's no second prize in a lightning strike. In a lottery, you win lesser amounts of money by coming close to the winning numbers.
Q. If I die before I receive all the payments from a Lottery prize, like the Powerball jackpot, will my heirs receive the rest of my prize money?
A. Yes. Payments continue to the winner's estate until exhausted. If the winner dies before the minimum number of payments has been made, payments continue until the minimum is reached.

## Q. If I buy a quick-pick ticket, can anyone else get those numbers?

A. Yes, more than one person can receive the same quick-pick numbers. Quickpicks are randomly generated by the terminal at the retailer and there is no central computer that is controlling their generation.
Q. Where is the Powerball prize money kept until it is paid out? Is there any chance that something could happen to it before the 30-year payout period ends?
A. Guaranteed government-backed securities are purchased to fund the 30-year liability after a player elects to receive the Powerball jackpot prize over 30 years.

## lottery master tips 1

## Q. Who decides how much the Powerball jackpot should be and how is it figured?

A. It is a percentage of the sales for each individual drawing. Fifty percent of ticket sales goes to the entire prize pool. In addition, game rules specify that the minimum jackpot prize in Powerball is $\$ 40$ million and the minimum increase from draw to draw is $\$ 10$ million.
Q. Why not pay 50 Powerball winners $\$ 1$ million each, instead of $\$ 50$ million to one winner?
A. People want to play for the big jackpots. Sales at the $\$ 200$ million jackpot level are 3 times what they are at the $\$ 40$ million jackpot level. Powerball and Mega Millions are the big jackpot games, Hot Lotto jackpots start at $\$ 1$ million, Gopher 5 jackpots start at \$100,000, and Northstar Cash jackpots start at \$25,000. The lower the starting jackpot, the better the odds of winning.

## lottery master tips 1

## TIP \# 24: How To Create Powerful Recall That Will Help You Win The Lottery

Recently I wore a jacket I hadn't used for a while. I was standing in a shop later that morning and went to pull out my wallet from the inside pocket. As I did I felt some papers, and took them out.

They were two tickets to a musical I had attended in London's West End earlier.
My wife and I were in Britain, and saw "Joseph And The Amazing Technicolor Dream Coat" with my son and partner. And this was the first time I had worn the jacket since then.

Immediately the memories of the show came flooding back.
I could visualize every moment of that evening, from the dinner in the restaurant round the corner, the warm summer evening, to the show - sitting in the front row high above the stage... the songs, the vivid color, the audience's cheers.

It's amazing how much strength some objects like those simple tickets have to move you... to return you to that moment in time.

> You can apply this memory-tickler principle to the lottery to keep yourself enthusiastic and active. In fact, it's an almost automatic way to strengthen any quality you need to achieve what you desire.

Before I was lotto-rich many years back, I bought myself such a memory device... a watch.

Not any watch, but one that I knew would represent the future life I was going to have. I chose an expensive but conservative design. People who know quality recognize it, like a secret handshake.

When I looked at this watch many times a day, it would remind me of the life I would eventually lead when my winnings came through.

And it worked, beyond belief.
My winnings increased, the power I used to attract goodwill and luck to me grew, and as I shared my good fortune through my lottery systems - others came to share my good times as well.

## lottery master tips 1

You need a physical reminder like this to keep you motivated and focused. Many physical objects have the power to influence you beyond your normal abilities.

All it took was a glance at the tickets from my jacket pocket, and I added a new dimension to the day that gave me a warm buzz for the rest of the morning.

Buy and use something like a watch, a keyring, a framed photo on your wall to remind you constantly how you are going to win the lottery.

It will make a big difference in your lotto life!

## lottery master tips 1

## TIP \# 25: Have You Made A Lottery WishList Yet? Don't Forget The LAST Step!

How prepared are you for your lottery winnings?

- Have you written a "Win List" of the things you want to buy with your prize?
- Have you visited your local lotto organization so you know where to collect your main prize?
- Have you made a list of charities you'll give to when you win over $\$ 500,000$ ?
- Have you looked at the showrooms for a new car to replace your old banger?
- Have you checked the real estate pages for your next home?
- Have you looked at the local marina to see where you'll berth your new cruise boat?
- Have you selected a needy family for your anonymous donation?
- Have you kept your dreams alive?
- Have you bought your week's tickets using the Silver Lotto System?

Because this is what happens when you don't do the last step...
--- I would have won Second Division in a major Lottery Draw if I had have purchased this system a week earlier! Vanessa F.
---I am sorry to say that I had all 5 numbers for the Illinois Little Lotto last Thursday and did not play unfortunately... resulting in my not winning the \$175,000 pot. Larry C.
---I failed to play on Wed, but my numbers would have won a ticket with 5 out of 6 numbers and a couple of 3's!! Rosalind D.
--- I missed a drawing which 5 of 6 numbers were picked in your pick 52 list that I downloaded. I keep telling myself why didn't I play these numbers. Al A.

I get a lot of these emails. It's like when people forget where they put their keys, then find them after they catch the bus. And then the chance to win stays locked away, gone for good.

Don't you be one of them. Be prepared.

## lottery master tips 1

## TIP \# 26: How To Be A Whiz With Lottery Figures Even If You Can't Add For Peanuts

"That's \$650 a week" I said confidently just a second later, while my friend was just starting to reach over for his calculator to calculate the figures.
"Whaat!" he said, "Is that right?"
He tapped away, then looked up.
"It was \$643. That's amazingly close. How did you do it so fast?"
I smiled and shrugged it off. "I'm just smart."
The fact is there are easy tricks you can use for this kind of broad estimate.
For example, in less than a second you can tell them that earning \$30,000 per year is nearly $\$ 600$ per week (it's $\$ 577$, close enough)

The calculating is easy to do... here's how:
First, just take off the 2 zeros at the end of the number. So $\mathbf{\$ 3 0 , 0 0 0}$ becomes 300.

Then double it. This gives you 600, which is an accurate weekly amount to within a few dollars.

Or, let's say you've won $\$ 100,000$. And instead of spending it, you decide to put it in the bank and get $6 \%$ interest on it... $\$ 6,000$ a year. How much is that a week?

- Take the last 2 zeros off. That leaves you with 60.
- Double it, and you get $\$ 120$ per week.
- The calculator says $\$ 116 \ldots$ but again that's close enough for a good estimate.

There are many ways you can use this secret method to impress people. Have fun!

## lottery master tips 1

## TIP \# 27: quIz: Is Your Personality A Scratch Card Player, Or A Lottery Player?

Do you prefer the instant appeal of scratchies... or are you happy to wait it out for the lottery to draw? You'll be surprised to know the game you prefer often reveals your personality.

## Answer these 5 quick questions to find out:

YES / NO: Do you get impatient in queues?
YES / NO: When you buy chocolate, do you eat it right away?
YES / NO: Do you believe time is money?
YES / NO: Are you annoyed at slow drivers?
YES / NO: Do you rush when you shop?
If your answers were mainly YES, then you prefer the immediacy of Scratcher results... the quick results. You might be a Type A personality - fast moving, want answers fast. Games like Scratch cards and the poker machines appeal to you because of their instant rewards.

If you answered mainly NO, then you have more patience to wait for your lottery win. You may also be the kind of person who is not often late, helpful and patient.

Neither trait is good or bad, according to the numerous personality tests out there. Just different. Doesn't matter how you win it - money is money!

And the only difference between the games is the sum of the prize. Many lotteries go into the hundreds of millions, but scratch cards usually only go up to \$1,000,000.

Personally, I believe it's best to play the lottery. You get more tickets - and opportunities to win, for your dollar. And the jackpot is bigger. Sometimes, bigger IS better!

## lottery master tips 1

## TIP \# 28: 17 Strange Lottery Superstitions That People Practise - But Do They Win?

Acting, horse racing and sports players are big users of superstitions to enhance their skills. But lottery plays by a different set of rules. So I wonder how useful these following superstitions are...

1. Passing a lottery ticket over the back of a black cat.
2. Passing a lotto ticket over the belly of a pregnant woman.
3. Keeping an old iron key in your pocket while buying.
4. Entering the lottery store with your left foot.
5. Asking for your lottery ticket be given to you by the lottery seller's right hand.
6. Using Personal Destiny Numbers for tickets: eg, adding all the numbers in your date of birth... 1/6/1948 becomes your PDN of 29.
7. Carrying a good luck charm when buying the tickets... a wooden stick, horseshoes, 4 leaf clover, rabbit's foot, medallion.
8. Using numbers or information from a dream.
9. Picking numbers from a pair of dice.
10. Applying special numbers. 8 is a popular Chinese lucky number.
11. Avoiding certain numbers. But $43 \%$ of French people think that 13 is a lucky number.
12. Using numbers from a fortune cookie.
13. Wearing a pin pinned upside down on the inside of your collar when buying your tickets.
14. Avoiding wearing red or yellow clothing when buying tickets.
15. Putting a large silver coin in your shoe when buying your lottery ticket.

## lottery master tips 1

16. Needing to buy something else in the lottery store, or your tickets will be unlucky.
17. Rubbing the head of a bald man before buying your tickets.

## lottery master tips 1

## TIP \# 29: The Secret Money Code That Wealthy People Use Daily

Money speaks a different language to some people. If you ever stepped into our lounge and listened to my wife and I talk, you could be forgiven for thinking we were from another planet. We talk in a secret code.

My wife would ask: "How much was the Bentley servicing this time dear?"
"Seven eighty," I would reply absent-mindedly, as I continued to file my nails (more on that strange action shortly!)

A few minutes later I would look up from the real estate section of my iPad and exclaim: "I can't believe they want over two for that place. It doesn't even have a lift!"
"And look at this property - they want one point three for it."
And so it goes on. Have you guessed what we do?

## We abbreviate money terms.

- Seven eighty is seven hundred and eighty dollars.
- Two is two million dollars.
- One point three is one million three hundred thousand dollars.

I first heard about it a while back after hearing a prominent real estate investor being interviewed about buying property as just numbers.
"If I thought about the real impact of the amount as dollars," he said, "I wouldn't be brave enough to get out of bed each day."

What the abbreviations do is remove the mental benchmarks we all have in our heads.

Many people on regular wages see their annual income as the largest amount they are familiar with. With lottery winnings, it's almost impossible to comprehend the impact that hundreds of millions of dollars will have on their lifestyle.

So they give up striving for it.

## lottery master tips 1

For you to move ahead financially you need to think of money merely as an abstract figure. Then it won't be so scary.

Something else that's not too scary is this: how about fifty-seven off the Silver Lotto System for today? Now you know what I'm talking about!

Or if you already have my system, then you've nearly got everything you need for the PRO Custom Profiles which ramps your winning rate up to a crazy $98 \%$.

And if you wonder why I file my nails, it's because I play the classical guitar, fingerpickin' rock style. And I've just finished an enjoyable half-hour of music before I'm about go down to my local lotto outlet to get my tickets checked.

## lottery master tips 1

## TIP \#30: 3 Highly Effective And Simple Ways To Reverse Bad Lottery Winning Luck

A while back I read about a ceremonial sword given to a Prime Minister by some visiting Arab officials. Since then it has sold to several owners.

And each time it has brought bad luck to them. Strange, but true.
Bad luck can be quite a powerful influencer to those who believe in it. Especially if the person with the power can control your life... like doctors - who have both the power to tell you the time you have left to live, or to heal you.

A recent survey found that doctors who gave a sugar pill instead of a regular prescription to a group of patients, found that they got better.

The patients didn't know the difference between the pills... they were cured by their own positive belief system.

There are several ways you can reverse your own fortunes, and here are three methods you can start right now:
\#1. By far the most effective for lottery playing is this first step: Get rid of your losing tickets. Rip them up, throw them away - after you've had them checked by your lottery store, of course.

Your bad luck will reduce because constant reminders of failure brings... more failure. Every time you view these statements of your losses, you'll be reminded of them. Not a good thing. Instead of feeling enthusiastic and looking forward to the next game, you'll be miserable. So remove those reminders!
\#2. The second step is to quit all other negative reminders in your life. Pull out the kitchen drawers and throw away losing tickets, copies of bills you paid late, photos of people you dislike, wrong colored dishes, plates and cups that are chipped, old photos of how strange you looked back in the 60's, failed projects... the list goes on.
\#3. And thirdly, remove clutter. Clean it up. Clutter is a visual reminder of how messy you are right now, even if it's just temporary lack of time to clean it up.

## lottery master tips 1

Then replace your bad-luck past with success stories... reminders of happy places you've been, photos of people who you admire or have helped you.

Many successful people have:

- framed photos of their first sales check
- trophies in a cabinet
- mementos of important events

It's all part of reinforcing positive character traits that help them through the tough times.

Whether your trophy is a car, a watch, a framed check, pictures of happy grandchildren, your first record deal - make sure you have something around that reminds you of how great you really are.

A friend of mine has a cousin, Demis Roussos, the 1970's singer famous for wearing a kaftan and his song "My Friend the Wind."

He showed me a photo of the popular Greek crooner's entrance hall when he stayed there a few years back. The walls of the entry were filled from floor to ceiling with framed gold and silver disks... dozens and dozens of them.

Do you think Demis looks fondly back on his days as one of the world's most popular singers as he views them? Yes indeed.

Now clear out your negative stuff and go buy some tickets for today's game!

## lottery master tips 1

## TIP \#31: How Doing This Simple Step Magnifies Your Chances Of Winning The Lottery

I'm going to tell you how to achieve success in winning the lottery.
This principle can be extended to many other parts of your life as well. For example, if you want more success in your job, more free time, more friends... you can use the same method to get anything you want - or solve any problem.

The key is Action. Not just any action - but Constant Action.
Look at it this way... if you decided to buy one lotto ticket a year - because you were convinced that this ticket would win the Big One - you'd be sadly mistaken.

The odds are simply too great for one ticket to win everything you want. If you wanted a job and only answered one ad, ditto.

## The answer is frequency with Constant Action.

You need to buy more tickets and yet more tickets frequently to increase your chances. Smaller wins add up. Each chance increases your odds to getting bigger wins.

Action magnifies these opportunities. You can apply this to almost anything in your life. The more action you take, the quicker the results.

- More reading about winning.
- More talking with others about lotto.
- Making more plans for spending your winnings.
- And of course taking tickets more frequently.

When you take action you're constantly opening opportunity doors. Every door you open means another opportunity gained. The more doors you open, the higher your chances of achieving what you want.

## lottery master tips 1

## TIP \#32: 10 Strange Facts I Know About You And Your Lottery Winning Habits

Since I started putting up polls on the Lotto Life blog, I've found the results are not what I expected. Here's what I have found out about the people who click the VOTE button:

1. You're mainly PC users. Macs users show up as only $25 \%$ of the total votes. However, this is a big change from just a few years ago when Macs were consistently only $10 \%$ of the world's computer users.
2. A third of you wouldn't be satisfied with a $\$ \mathbf{2 2 0}$ million winning. You want more. You're ambitious! That's why the recent $\$ 656$ Mega Millions game attracted so much interest.
3. Many of you play twice a week and some of you more than that. A big $42 \%$ of you play twice a week, but another $31 \%$ play more times each week. We've got some serious players here, determined to get winning! Keep going - that's a good way to get the most from your Silver Lotto System.
4. A whopping $\mathbf{8 5 \%}$ of you will keep your health insurance going even after a big win.
5. About half of you will only spend up to $\mathbf{\$ 1 0}$ a game. But $21 \%$ of you would spend over $\$ 500$ a game if you knew there was a winning chance in there.
6. However, your win amounts are less ambitious... 32\% of you are perfectly happy with just a $\$ 1$ million win to make you give up your job.
7. A home is the main asset you would buy with your lottery win. Over half of you would buy a house first, while a fifth of you would put it in the bank. $16 \%$ of you would buy a new car, or go on an overseas trip (11\%).
8. $\mathbf{7 2 \%}$ of women would marry a guy who was short but rich. Hey, money talks!
9. Only $\mathbf{1 8 \%}$ of you would want tell the world about your win... $82 \%$ of you want to keep it close to your chest.
10. The most interesting fact which seems to contradict (9) is that a closely equal number of you would wear a disguise to collect your winnings (56\%), to those who would not (44\%).

## lottery master tips 1

## TIP \#33: A Warning About Lottery Prize Scams, And A 3-Point CheckList

I want to warn you about some lotto scams going round.
Most emails advising that you have won a prize in a lottery that you did not enter are an outright scam. Some of these have illegally used the Silver Lotto System website as a cover.

Don't get fooled - get wise. Ask yourself:

- Did I even enter their draw?
- Did I pay money to play their online or offline game?
- Does it all sound too official? (This is your warning...official-looking emails are designed to make you think they're real).

1. If your answer is no to any question, then ignore them. Don't even reply to their email. Delete it straight away too, so no-one else gets burned.
2. Don't call any phone number they give you. They usually have a boiler-room operation designed to trap you and convince you they are authentic.
3. And most importantly - do NOT send money, your credit card numbers, your bank account, social security number, driver's license or your ID - or anything - to anyone that "needs" it for authentication or payout. Don't pay them a dime!

You might be tempted to check the scam out on a scammer website. I wouldn't bother. Sometimes anti-scam websites are scams.

Avoid them - and do nothing.

## lottery master tips 1

## TIP \# 34: Time To Take Back Control Over Your Lottery Destiny! Here's 3 Ways

Many people don't have much say in their lives. They're told what to do by their bosses, the government, customs, social rules, banks.

It seems there's very little that isn't our own decision any longer.
Heck, our government even told me last week that I had to change my clock to their daylight saving hours and get up at a different time! (I ignore them).

The lottery seems the last place you can get control back. After all, a bunch of random numbers come tumbling out of a perspex barrel, and you get told whether you've won or not.

But it's not that hard to beat the system. You can get back in control of your own lottery destiny and stop being messed around by anyone.

Here's the 3 quick steps you need to do:
CONTROL \#1: Fix your own numbers. Stop using quickpicks immediately and resolve to always use the Silver Lotto selection. Use the same numbers each time. That reduces the amount of chance you're exposed to.

CONTROL \#2: Control your play days. Don't choose a popular draw day - that's when everyone else plays. If you all win the same prize, you're going to have to share it among you. Be creatively selfish - ask your store when the least popular games are played, and play only those days.

CONTROL \#3: Stop believing in propaganda. When the doomsday folk tell you that you only have 1 chance in several hundred million of winning, ignore them. When you have the right knowledge, you know that your chances fall to as much as 1 in 14 when you apply the Silver Lotto System to your play.

## Remember the more you control - the less you leave to chance!

By the way, when you acquire enough money, you can do what you want. That's how I can wake up at my own time. True freedom!

## lottery master tips 1

## TIP \#35: The 8 Secrets Of The Super Successful Revealed

Sometime success is so obvious we overlook it. That's why when I saw a book called "There's Always Room at the Top: 8 Secrets of the Super Successful" by lawyer Alan S. Becker, I realized it contained all the skills we need to win the lottery too.

Here's the quick list he sets out:

1. Set a Goal and Do it. Two simple but necessary steps to success.
2. Know Your Limitations. But - you have no limitations except the ones you put on yourself.
3. Go With Your Gut. Every day you are faced with choices. According to Becker, the instinctive decisions coming from your gut are the best.
4. Never Quit. The most common characteristic of successful people is their steadfastness and determination to keep on going.
5. Keep Your Eye on the Doughnut. Focus is critical to the attainment of success.
6. There is Always Room at the Top. Becker writes, "Those who set their sights at the top are usually the ones who reach the top."
7. Power Abhors a Vacuum. Successful people know how to seize opportunities.
8. Follow The Paths of Life. Becker believes that everyone has "a pre-determined path which we are destined to follow."

These "secrets" are just another example of how lotto and life are inseparable.

## lottery master tips 1

## TIP \#36: Billy Walters--The King Of Gamblers--Bets Up To \$2 Million A DAY!

Read this story whenever you think you're going to win the lottery with a $\$ 2$ quick pick. Billy Walters is an expert on sports betting. He picks teams which he thinks will win, and places big money on them. And he does this many times a day.

In a CBS tv interview in 2011, he was filmed making bets totaling \$1.3 million. He said he would probably bet $\$ 2$ million that day.

A day!
Of course there's a downside to everything, and Billy's losing streak is many times bigger than ours. Sometimes he will not win for weeks or a month at a time.

But when he wins, it's enough to buy and maintain his new $\$ 20$ million jet, and seven homes. And he's been doing this for over 30 years. It's a fascinating story of a player who believes he will win against the odds. And he does.

## And his secret is this - he has a system.

Most players who win consistently use a system. In their world, there's no such thing as luck. Luck is to be controlled as tightly as you can. And in Billy's system, he controls his winnings this way:

- He has dozens of assistants scattered all over the country and monitors the games from a bank of screens in front of him. He tells them what and when to bet by phone.
- He plays big. Billy knows that you can't stay small, because you win small.
- He plays daily. It's the frequency method I keep reminding you about.
- But most importantly - he has a secret system that works.

His working method is hidden. In the tv interview you could easily see the screens and listen to his instructions - even see the scribbles on his worksheet. But you can't figure out what really makes the whole thing tick.

Whether it's sports betting or the lottery, using a system is really very similar. You must use a winning system and follow it:

## lottery master tips 1

- Play frequently
- Play big
- Control the numbers with a system

Whenever you get dispirited, remember that out there some people have far more risk in the game than you, and they still persist. They still follow the simple rules I give you - to eventually win the lottery.

I hope you got some good ideas from these tips. But remember that nothing gets done without you taking massive action! Start NOW!

## RESOURCES

My Lotto Blog: Everything for winning in one place!
http://thelottolife.com
Silver Lotto System: Your first step!
http://www.silverlotto.com
Lotto-80 Predictive Play System: Tells you when to play!
http://www.lotto-80.com
PRO Custom Profiles: The ultimate $98 \%$ win plan!
http://www.silverlottopro.com
Lotto Affiliate Center: Earn some cash!
http://www.silverlotto.com/affiliate-sign.htm

